



/FATTONYDJ



@DJ_FATTONY_



THEFATTONY



DJ FAT TONY OFFICIAL

FAT TONY

DJ / PRODUCER
FUNNY MAN / INFLUENCER



MUSIC & INSTAGRAM ICON

With 35 years of notoriety in clubland, Fat Tony has DJed the world over with everyone from Carl Cox and Sasha to Roger Sanchez and Andrew Weatherall. At the forefront of London's dance scene, he is also one of the most prominent musical figures in global fashion, as the go-to resident for the Beckham brands, Versace and British Vogue to name a few. Recently, he has expanded his brand into social media with one of the most engaging IG meme accounts in the UK, seeing growth of over 170% this past year alone. He is followed by the likes of Kate Beckinsale, David Beckham, Elton John and Paris Hilton. His podcast has garnered more than 350k views in it's first 17 episodes and is constantly looking to expand his reach via new platforms. He has created multiple successful partnerships with brands and products while keeping in line with his core brand values of substance and humour.

201K

INSTAGRAM
FOLLOWERS

170%

IG GROWTH
PAST YEAR

43K

FACEBOOK
FOLLOWERS

130K

YOUTUBE VIEWS
IN IT'S FIRST 8
MONTHS

1.5M+

MONTHLY
INTERACTIONS

PARTNERSHIPS & ENQUIRIES:
ANDY.RAESIDE@DEFECTED.COM